Web Portals

Web Portals Outsourcing | E-commerce Solution Outsourcing | CMS Outsourcing | Content Writing Outsourcing | SEO Outsourcing | Website Design Outsourcing | Website Redesign Outsourcing | Website Maintenance Outsourcing | Web Application Development Outsourcing

Portals are browser-based applications that enable activities including connecting business processes within the business and across the supply chain by unifying access to structured and unstructured data, integrating applications to support the business processes as well as effectively integrating back-office applications and providing access to real-time, current and consistent information.

Our B2B portal solutions provide comprehensive web services such as e-commerce application with shopping cart and e-Marketplace servicing as a business hub. B2C portal solutions are essential for a business to reach its target customer base. It provides a single point of contact to the users to effectively access wide spectrum of useful information, conveniently. CompuBrainTM's web portal offerings include real-estate portal travel portal, job portal, matrimonial portal, education portal, auction portal, etc.

CompuBrainTM assists companies of all sizes in designing and developing the portal and underlying infrastructure that will make your customer interactions more effective and, in turn, increase your company's revenues.

CompuBrainTM strongly believes in a holistic approach to web portal design solutions. A business-driven approach is required because different business processes require different information, while systems architecture and technology shall provide for maximum efficiency.

CompuBrainTM considers the following aspects when carrying out a web portal project:

   * Staff in different departments requires totally different and distinct data, which is about customization. Customization also ensures both that they do not miss anything, and that they are not overwhelmed with irrelevant information.
   * Different people with the same role, work differently, which requires personalization.

* Users need direct access to the information required for their daily work while usability must cater to speed and user friendliness.
* For security reasons, users access the data they are entitled to with centralized control mechanism (single sign on, connect once - access everywhere).
* Collection and propagation of data helps in the process of making better-informed management decisions.
* Business applications can interact via the Portal, (e.g. the skill-base information system with the Personnel database) and data can then be passed via the portal using federation.

Our specialized services and unique blend of strategy, technology, design capability and quality implementation has helped us gain our clients' confidence and excel in this domain of websites development.